



Stanway

Parish Council

WELCOME TO STANWAY (2)

A decision has been reached to proceed with the Welcome booklet and an outline of content has been discussed. The costs for design and layout would be a one-off investment and printing would be paid for according to quantity required. My proposal is to have a map on one side (the design of which can be used for the website and future publications) and key information on the other.

Re: Welcome To Stanway Guide: proposed A5 size design

If you decide to go down the map route we could have an 8 page A5 that opened up to A3, like a travel guides. The map would fill one side with information boxes around it and the 4 X A5 panels on the other side would have all the other information strategically placed.



Design & Artwork

From copy supplied to design and prepare artwork, include infographics, icons and imagery and refer to SPC website for screen grabs etc. Supply hi-res PDF (8 pages)

Total cost = £480.00

To include the creation of a bespoke Stanway map with places of interest, landmarks, street names etc. similar in style to the attached

Total cost = £380.00

Print

8 pages printed in full colour throughout on white uncoated 120gsm.

Paper enviro friendly uncoated material (slightly more expensive than silk or gloss paper but also gives a more positive message to the consumer).

Folded once down and once across to finished size A5. Delivered to SPC.

50 = £90.00

100 = £130.00

250 = £195.00

500 = £270.00



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