



Stanway

Parish Council

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THE GREAT BRITISH SPRING CLEAN 2021

From 28th May – 13th June 2021, Keep Britain Tidy will once more be organising the UK's biggest mass-action environmental campaign: The Great British Spring Clean 2021.



THE GREAT BRITISH SPRING CLEAN 2021 HAS NOW LAUNCHED

Announcing the launch of the **2021 Great British Spring Clean** campaign, which went live in the Daily Mail on Saturday. This year, we want #LitterHeroes across the country to get outside and get active and help us on our mission to clean up a million miles of UK streets, coastline, parks, footpaths and neighbourhoods. And to do this, we need your help!

Colchester Borough Council has pledged their support for this year's Great British Clean. With lockdown easing there has been a noticeable increase in litter in some of open spaces and beaches. This is an opportunity to get residents thinking about litter and its impact.

Last year, 29 organised litter picks took place across the borough, resulting in 616 70-litre bags of litter and waste being collected. More than half (54%) of the items collected were discarded plastic bottles, aluminium cans and glass bottles, which were subsequently recycled.

This year's campaign will not only see tonnes of litter being removed from the environment on our doorstep, it also aims to rescue thousands of the plastic bottles and aluminium drinks cans that are simply thrown on the ground but could, very easily, be recycled.

Volunteers will be asked to separate the litter they pick into three bags: one for plastic bottles; one for aluminium cans and a third for the rest of the rubbish.

CBC will make sure that everyone stays safe while doing their bit for the environment and being part of the pick.

Following current Government guidance there are two ways residents can get involved and show support for our Great British September Clean:

1. [Organise a private group clean-up](#) with up to five family & friends.
2. [Pledge to do their own individual clean-up](#), giving as little as 15 minutes to the campaign

Please note: Government guidance on the lockdown may tighten or ease over time, so please follow changes to Government guidance.

The Great British Spring Clean is about demonstrating that you love where you live – whether that's by 'pledging to pick' while you're walking the dog or taking the kids to school, hosting a clean-up or joining someone else's event.

CBC would appreciate help promoting the campaign in your parish.

CBC Neighbourhood Services teams can help with:

- provision of bin bags
- loan of litter pickers – with a selection of extra-long ones for getting into those tricky spots, special beach litter pickers that don't get clogged up with sand and adult and children's litter pickers.
- collection of bags to ensure that they are recycled appropriately.

KBT have produced a "how to" guide for those hosting clean-ups, which contains vital health and safety advice, as well as advice about public liability insurance for the clean-ups. I have included a copy for you.